

NorthShore®

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NorthShore President Helps Those Struggling with Incontinence

NorthShore Care Supply's President Adam Greenberg founded NorthShore Care Supply in 2002 to provide premium products and supplies to individuals and caregivers coping with incontinence issues. Almost two decades later, he has seven private labels under the NorthShore™ name and also sells leading brands such as Tena, Alyne and Depend. He was recently featured in *Nonwovens Industry* magazine sharing his mission to help those struggling with incontinence. The article can be viewed at https://www.nonwovens-industry.com/contents/view_online-exclusives/2019-10-17/catering-to-the-moderate-to-heavy-incontinence-sufferer.

“I started NorthShore after watching family members struggle to manage their incontinence using traditional over-the-counter retail products,” says Greenberg. “It was very confusing to shop for premium adult diapers. With over 80 million adults living with some form of incontinence, I have tried to do my best to become a diaper expert over the years to make sure individuals have the right products for their needs.”

Next spring, Greenberg will be moving NorthShore from its current headquarters in Buffalo Grove to a new 173,000 square foot office and warehouse in Green Oaks, Illinois near Libertyville. NorthShore operated out of various Northbrook locations for over a decade before moving to Buffalo Grove in 2013.

“The new facility will provide us with the space we need to better accommodate our expansion as well as provide a showroom where individuals can see and feel products before they buy,” he says. “The NorthShore brand has quickly become the most trusted brand of adult diapers in the U.S.”

Thanks to Greenberg, NorthShore is a leading incontinence product provider in the U.S., offering a full array of high-absorbency pull on diapers, briefs, pads and liners. To see products or for more information, visit www.NorthShore.com.

About NorthShore Care Supply

NorthShore Care Supply has been providing premium incontinence products and supplies since 2002. Serving customers throughout the U.S., NorthShore Care Supply offers super-absorbent, form-fitting products. NorthShore Care Supply is committed to helping individuals live full lives, free from stigma, by providing expert recommendations and assistance. For more information, call 800-563-0161, visit www.NorthShore.com, or follow us on LinkedIn and Facebook @NorthShoreCareSupply, Twitter @NorthShoreCare, and on Instagram @NorthShoreCare.