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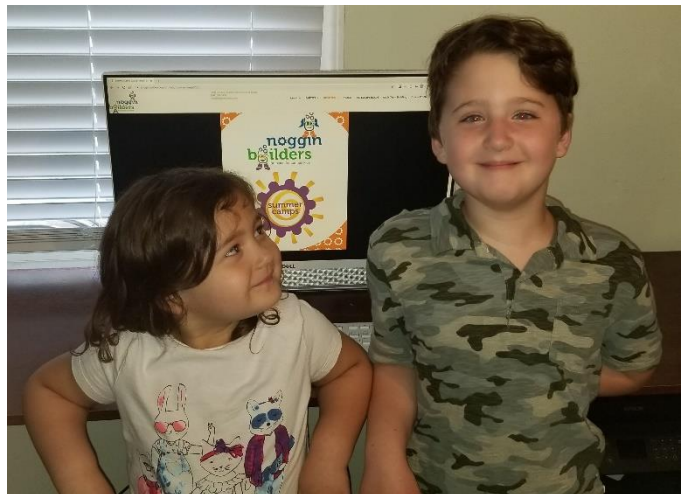
FOR IMMEDIATE RELEASE
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NorthShore Care Supply Implements Virtual Summer Camp Subsidy Program During COVID

While in-person camps have been canceled for the time being in Illinois, one north suburban company is helping employees with the costs of online summer camps and classes

(Green Oaks, Ill.) - Earlier this week, Adam Greenberg, president and founder of [NorthShore Care Supply](#), announced a new employee benefit to help staff keep their children occupied this summer since COVID-19 has shuttered most camps for the time being at least.

“Virtual Summer Camp is the way to go this summer,” says Greenberg, whose youngest is still in high school at Glenbrook North. “I communicated to employees that effective immediately, NorthShore will reimburse employees for part of the costs of any recognized, licensed program. Even though most staff members are able to work remotely from home, those with children expressed how difficult it will be juggling bored children who are stuck at home due to the pandemic. I wanted to help them keep their kids busy and engaged to help relieve some of the anxiety of COVID and work-from-home arrangements.”



Bella, 5, and Logan, 7, Knepper prepare for Noggin Builders Virtual Summer Camp.

NorthShore Care Supply is a direct-to-consumer brand of high-absorbency adult diapers and incontinence supplies that recently moved from Buffalo Grove to a new headquarters location in Green Oaks, across the street from Lambs Farm.

The company reimburses 25 percent for most virtual summer camp costs and 50 percent for camps sponsored by [Noggin Builders](#), a local business in nearby Northbrook that offers fun, hands-on learning activities for children ages 2 to 14.

The maximum benefit/subsidy is \$1,000 per employee for 2020 Virtual Summer Camp activities.

“With being a work-from-home mom with no traditional summer camps and children, I was thankful to hear about NorthShore’s virtual summer camp benefits,” says Crystal Knepper, eCommerce manager. “After I watched a video about Noggin Builders and connected with the owner Amy, I learned how they help campers stay challenged and at the same time engaged and successful. The option to start with one week at a time really sold it for me. I am thankful for finding something for my kids to do this summer that is entertaining and interesting.”

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[About NorthShore Care Supply](#)

NorthShore Care Supply was founded in 2002 by Adam Greenberg after family members struggled to manage their incontinence with retail adult diapers. NorthShore® is the leading direct-to-consumer brand of high absorbency adult diapers and incontinence supplies in the U.S. providing peace of mind to those with moderate to severe incontinence. NorthShore is committed to #EndHealthStigma to help 80 million Americans living with some form of bladder or bowel dysfunction. For more information, call 800-563-0161, visit www.NorthShore.com, or follow us on LinkedIn and Facebook @NorthShoreCareSupply, Twitter @NorthShoreCare, and on Instagram @NorthShoreCare.

[About Noggin Builders](#)

Noggin Builders, established in August 2013, provides a unique experience for children ages 2 to 14. Exploring through fun, hands-on activities in STEM, students build creative problem-solving skills, collaboration, communication, flexibility and perseverance. Noggin Builders is the place for curious kids! For more information, call 847-687-2450, visit nogginbuilders.com, email info@nogginbuilders.com or follow us on Facebook @nogginbuilders.